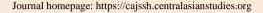
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SOCIAL POLICY: OBJECTIVES AND THEORETICAL FOUNDATIONS OF THE STUDY

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Abstract:

This article discusses the main treatments and social policy objectives. It is established that social policy is a component of domestic policy which aimed at maintaining stability in the society by harmonizing the interests of various groups of population and welfare.

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Any changes that occur in society and, undoubtedly, in the social sphere should be considered as a constant process, an endless stream of phenomena. These events can lead society not only to improvement, but also to disintegration. Therefore, each sphere of society's life needs to be managed by society itself and its regulation [3, p. 56].

In this regard, one of the priority and most important directions of the country's development is social policy. It is the social orientation of state policy that plays a crucial role in achieving socioeconomic stability and solving many well-known social problems, such as poverty and unemployment [9, p. 36].

To date, the problems of social policy in our country have been discussed more and more often, which in turn is due to the tension of the socio-economic situation, as well as the government's attempts to change it. In this regard, it is necessary to find out what the essence of social policy is.

To do this, it is necessary to analyze the theoretical basis of this concept, goals and basic

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definitions. Despite the fact that social policy as one of the functions of civil society and the state, and at the same time as a scientific theory, has emerged relatively recently, there are currently a lot of definitions of social policy. In a broad sense, social policy is understood as the management of public affairs. In a narrow sense, social policy is associated with the management of the social sphere, and if it is considered even more, then with the social protection of those in need [6, p. 133].

However, it is worth noting that social protection is focused on the most vulnerable groups of the population, while social policy is inherent in covering a much larger range of problems. The sociological dictionary gives the following definition of social policy: "Social policy is the activity of society and the state aimed at the development of the social sphere of society, improving welfare, improving working conditions, life, etc." [4].

According to G. I. Osadcha, social policy is one of the most important directions, an integral part of the internal policy of the state. It is aimed at ensuring the reproduction of the population, the harmonization of public relations, political stability and is carried out through government decisions, social events and programs. At the same time, in solving social problems, it ensures the interaction of all spheres of society [8, p. 41].

- I. A. Baykin gives the following definition of social policy: "Social policy is the policy of regulating the social sphere aimed at achieving well-being in society" [2, p. 26]. In turn,
- S. H. Aslanova expresses the opinion that social policy is related to the impact of the country's governing bodies on the social sector of society by their activities to meet the social needs of the population and, mainly, to improve living standards, provide social services [1, p. 511].

From the point of view of A. A. According to Plyukhina, social policy is the activity of state and other public institutions aimed at the development of the social sphere, improving its conditions, the image and quality of life of people, as well as the formation of a decent standard of living, providing the necessary social support and protection [9, p. 36].

According to E. V. Vasilyeva, social policy is a complex concept that characterizes the complex ideological ideas of society and the state about social development and concrete actions to achieve social results corresponding to these goals [5, p. 226].

There are other definitions of social policy, where a system that includes social security, education, healthcare, culture, science, and infrastructure of these industries is already considered as an object [6, p. 133]. In general, we can say that the definition of social policy depends on what is considered the main means and goals. In accordance with this, the following interpretations are distinguished. The first is when social policy is understood as social actions that solve problems that affect the whole society. That is, when "public" is equated with "social". In this case, the goal of social policy is to achieve the goals of society.

The second is when social policy finds a solution to workers' problems through social insurance and labor legislation. The goal of social policy is to neutralize decisive ideas. The third is when social policy, through a system of charity, provides a minimum income to the poorest of the working people, as well as to the disabled population. And then the goal of social policy will be to provide these groups of the population with a normal existence, so that well-off groups of the population can not be afraid for their property and life [7, p. 40].

The fourth is when social policy is a tool that mitigates the negative consequences of market liberalism. The goal here is to keep income differentiation within the established framework. The fifth analyzes social solidarity and considers the development of all social groups through the collective responsibility of "society for all".

Thus, social policy is the activity of society and the state together with the interests of various social groups and socio-territorial communities in the field of production, distribution and consumption, which permits the coordination of the interests of these groups with the interests of society.

The goal of social policy is to achieve social harmony and regulate social interests in order for society to develop steadily [7, p. 41]. The analysis of the above allows us to conclude that social policy is an integral component of the internal policy of the state, which is aimed at maintaining stability in society by harmonizing the interests of diverse groups of the population and ensuring well–being.

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